

# **Communication/Dissemination: Work Package 5 – Dissemination and Guidelines**

UCPH lead

## Work package 5

- **Task 5.1: Communication/Dissemination strategy** (Task leader: K. Cedervall Lautu – UCPH; AMRA, GFZ, BRGM, DKKV, HUD, ETHZ) (M1-30)
- **Task 5.2 Guidelines and Vision Paper on future strategies** (Task leader: P. Gasparini – AMRA; GFZ, BRGM, DKKV, HUD, ETHZ, UCPH) (M13-30)
- **Task 5.3 Assessment of societal impact and consistency with EU policies** (Task leader: P. Gasparini – AMRA; UCPH) (M1-M30)

## Work package 5

### Deliverables

- **D5.1 ESPREssO website (AMRA) (M3)**
- **D5.2 ESPREssO Dissemination and communication strategy (UCPH, DKKV) (M6)**
- **D5.3 Report on Stakeholder Dissemination Requirements (DKKV) (M12)**
- D5.4 ESPREssO Guidelines (UCPH, AMRA, DKKV) (M30)
- D5.5 ESPREssO Vision Paper (AMRA) (M30)
- **D5.6 Report on societal impact and consistency with EU policies accompanying the Interim Report (AMRA) (M15)**
- D5.7 Report on societal impact and consistency with EU policies accompanying the Final Report (AMRA) (M30)

“Main activities will focus on the meetings of Think Tanks and Stakeholder Forum to ensure that stakeholders` interests will be taken into account and results will be extensively disseminated, promoted and well understood within the Climate Change Adaptation (CCA) and Disaster Risk reduction (DRR) communities. An overview is given of all dissemination opportunities identified through traditional communication channels such as event attendance (e.g. conferences, workshops, other projects` meetings) and project publications (e.g. leaflets, videos, press releases, newspaper and scientific journal articles). This is complemented by online activities based around the project website, and the main social media platforms (e.g. Twitter, Facebook, YouTube).”



Enhancing Synergies for  
Disaster Prevention  
in the European Union:  
the ESPREsso Project



[www.espressoproject.eu](http://www.espressoproject.eu)

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Enhancing Synergies for disaster Prevention in the European Union - H2020 CSA

Timeid: juni 2016

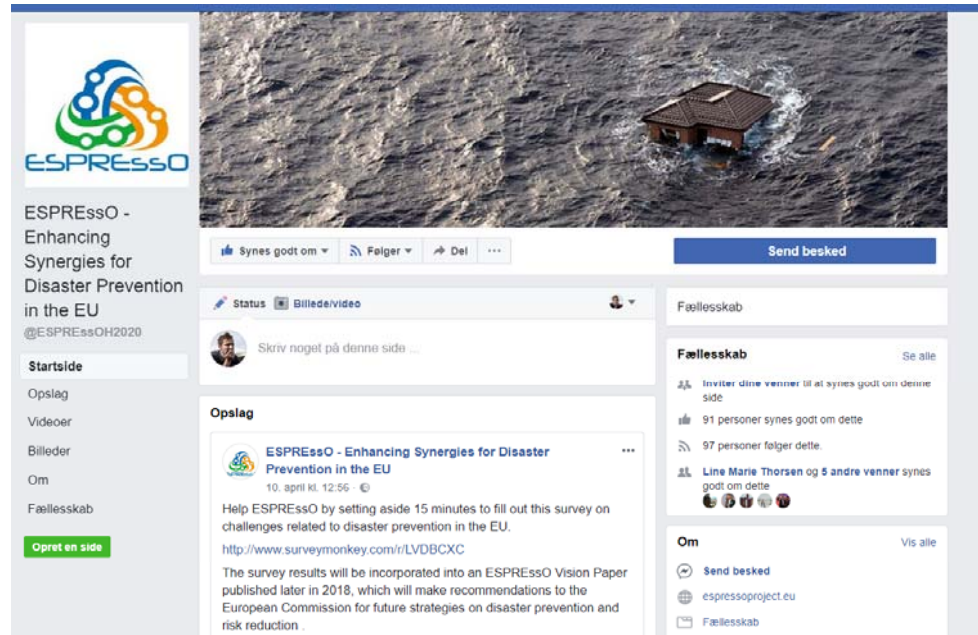
Tweets 244 · Følger 204 · Følgerne 182 · Likes 156

**Tweets** Tweets & svar Medier

Følgte tweet  
**ESPRESSO** @ESPRESSO\_H2020 · 21. nov. 2017  
Why should YOU care about Disaster Risk Reduction in Europe? Here is some of our experts tell you why it's crucial that we all pay attention and care about the reduction of risks to natural disasters  
Oversæt fra engelsk

Why should I care about Disaster Risk Reduction in...  
So, why should you care about disaster risk reduction in Europe? Does it actually affect you? Let experts from the ESPRESSO project tell you why it's crucial...  
youtube.com

**ESPRESSO** @ESPRESSO\_H2020 · 11.11.  
Davide Miozzo from CIMA research on the science-policy challenges in #disaster management. ESPRESSO think tank 3.  
Oversæt fra engelsk



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Enhancing Synergies for Disaster Prevention in the EU  
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Synes godt om · Følger · Del · ...

Status · Billedevideo

Skriv noget på denne side ...

**Opslag**

**ESPRESSO - Enhancing Synergies for Disaster Prevention in the EU**  
10. april kl. 12:56 ·

Help ESPRESSO by setting aside 15 minutes to fill out this survey on challenges related to disaster prevention in the EU.  
<http://www.surveymonkey.com/r/LVDBCXC>

The survey results will be incorporated into an ESPRESSO Vision Paper published later in 2018, which will make recommendations to the European Commission for future strategies on disaster prevention and risk reduction .

**Fællesskab** · Se alle

Inviter dine venner til at synes godt om denne side

91 personer synes godt om dette

97 personer følger dette

Line Marie Thorsen og 5 andre venner synes godt om dette

**Om** · Vis alle

Send besked

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Fællesskab



## Dissemination formats for Vision paper and Guidelines

For both:

- Document versions, professional layout > online and in printed versions.
- Powerpoint and PREZI presentations, which can be used by ESPREssO partners to introduce and present the results of ESPREssO.

For Guidelines specifically:

- Video presentation of the Guidelines and the SHIELD Model.
- Fold out poster of Guidelines to hang on office walls

## Dissemination strategy for Vision paper and Guidelines

- Disseminated through the usual ESPREssO channels and networks.
- Offers of presentations to the organizations of ESPREssO Stakeholders
- Use partner networks beyond ESPREssO Stakeholders
- One academic publication (possibly)
  
- **But what are your thoughts?**